

## Call for Artists Request for Qualifications Spring 2017

### About the Program

The Paseo Gateway Choice Neighborhood Project: 'Art on the Avenue' seeks artists to activate public spaces in the Paseo Gateway Choice Neighborhood Transformation Area through the incorporation of arts and cultural programming. We seek designs, programming and installations that reflect the current diversity and multi-cultural composition of the Paseo Gateway neighborhoods, while also honoring the rich history of the Historic Northeast.

**Phase I** of the Paseo Gateway: 'Art on the Avenue' project will focus on the enhancement of utility boxes in the neighborhood. Artists are invited to integrate art into existing public utility boxes to beautify the urban landscape, increase civic participation, and support the local arts community. The selected artist will create 7 original designs that will be incorporated into vinyl wraps for pre-selected utility boxes. This project requires an artist who possesses proficient skills in Digital Media and preparing files for professional printing.

The artist chosen for this project will receive an Artist Fee of \$4,000.00 upon completion of their work.

### About the Paseo Gateway Transformation Area

Located in Kansas City Missouri's Historic Northeast, the Paseo Gateway Choice Neighborhood Transformation area covers .9 square miles and houses 4,833 residents (2010). The physical boundaries are defined by the Union Pacific Railroad line to the North, Chestnut Trafficway and Prospect Avenue to the east, East 9th Street to the south and US Highways I-29/I-35 to the west. The area includes portions of three distinct neighborhoods including Pendleton Heights, Independence Plaza, and Paseo West; along with the Chouteau Courts housing complex. Independence Avenue runs east to west and forms the major commercial artery of the Paseo Gateway Transformation Area.

Paseo Gateway is made up of a culturally and linguistically diverse population. African-Americans make up the majority of people in the study area (49%), 35% are white, with an additional 18% are Latino and 5% are Asian. The Northeast is also home to a large refugee community, made up of dozens of ethnic groups from Africa, Southeast Asia and Latin America.

Independence Avenue is home to over 100 businesses and counting, from dentist offices, to a bed-and-breakfast, to a Somali grocery store, to Mexican bakeries. A recent campaign by the NE Chamber of Commerce has adopted an 'international marketplace' theme featuring images of different continents and the words "Explore, Discover, Experience."

## **Artist's Role and Qualifications**

Ideal candidates will have experience in creating public art and engaging community in the planning process by incorporating the community's ideas into the final creative product. The candidate should also have experience working with youth and will be expected to work with two young Artist Apprentices to create the designs.

The Artist will be selected by members of the Choice Neighborhood Committee. Contracting and direction will be through Mattie Rhodes Center. Artists will be expected to attend neighborhood meetings to present design samples for input. Final designs will be approved in conjunction with the Design Review Committee made up of Paseo Gateway partners, the Parks department and local stakeholders.

**The timeline for this project is March 2017 – May 2017**

## **Application Process**

Interested candidates should complete the attached application and email it along with the listed attachments to:

John Daniels, Youth Development Coordinator

Mattie Rhodes Center

Email: [jdaniels@mattierhodes.org](mailto:jdaniels@mattierhodes.org)

**DEADLINE FOR SUBMISSIONS: March 20, 2017**

**The selected Artist will be contacted the week of March 27, 2017**

**For more information, please contact:**

John Daniels, 816-581-5661, [jdaniels@mattierhodes.org](mailto:jdaniels@mattierhodes.org)

For more information on Choice Transformation Project, visit:

<http://www.paseogateway.com/neighborhood/>

# Call for Artists: Request for Qualifications Spring 2017

## Artist Application

Name of applicant: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Primary phone: \_\_\_\_\_ Secondary phone: \_\_\_\_\_

Email: \_\_\_\_\_

We are looking for professional artists who have experience working with youth and the community. Please give a brief overview of your experience in this area. Please describe how you will engage community youth in the design process.

---

---

---

---

## Attachments

- Artist statement of intent, description of approach (no more than one page)
- Resume
- 10 digital images of your work (visual arts) with accompanying image information.  
(Work should be representative of pieces similar in style/concept of the project presented here)
- Up to 2 media features of your work. (If available)

Please return this form and accompanying documents to: [jdaniels@mattierhodes.org](mailto:jdaniels@mattierhodes.org)

**DEADLINE FOR SUBMISSIONS: March 20, 2017**

*\*\*Note: To save this form, print as a PDF, rename and then it can be attached to email.*